# KIIVE TAPE FACE

## User Manual

KiiveAudio

the new image of sound

# 1. Introduction

Tape Face is an analog emulation of a classic Irish tape machine with a few added features to give you versatility in every mix!

Tape Face is perfect for adding warm analog character to your master or sub group buses. Use our custom bias algorithm to add unique low mids and saturation to drums and bass. Or throw it down on every track to emulate recording through a physical tape recorder using our very CPU friendly oversampling!

## System Requirements / Formats

- Mac 64bit / M1 Native: VST3, AU, AAX
- Windows 64bit: VST3, AAX
- 1 GHz Intel Dual Core Processor or AMD equivalent (PC)
- 4GB of RAM
- Mac OS X 10.7 or higher, 10.14 or higher recommended
- Windows 7 & Above
- Screen res: 1024 x 768 or higher
- 64 bit DAW support only

# 2. Plugin Alliance Licensing System

Tape Face uses Plugin Alliance's proprietary licensing system that is completely software based. No hardware license dongle, special drivers, or serial numbers are required to run Tape Face. Everything is handled from within the software product. All of your licenses are stored in a single file located on your computer or USB flash drive. This file must be updated whenever you buy or start a trial for Tape Face.

We offer both online and offline activation. We highly recommend using online activation. It is the fastest and easiest process. Activation requires you to have a current Plugin Alliance account. If you don't already have one, you can create an account on Plugin Alliance's website for free.

**License Types**

Plugin Alliance licensing system includes different types of licenses that come with related restrictions on their use.

A full license unlocks a plugin for an unlimited amount of time. You get a full license whenever you purchase Tape Face. These licenses can be activated on up to 3 devices. If you want to use more devices, you can purchase additional licenses to add 3 more devices with each license.

A trial license allows you to try a product for 14 days. Trial licenses are free of charge and fully- functional, so you can use all the features of the plugin. A trial license can be activated on up to 99 devices, but it will only be active for 14 days after the first activation.

Lease licenses are licenses which are valid for a specific period of time. The duration of your validity period depends on the product you have purchased and is usually shown as a countdown value in the lower toolbar of the plugin. If you have extended this period, e.g. through a purchase, you may need to re-activate to refresh your license file. This will extend the activation period so you can continue using the plugin.Subscription licenses are Lease licenses. Subscription payments are handled automatically by Plugin Alliance's system. However, you will need to re-activate the plugin according to your subscription period.

You may also have an NFR license in your account. These licenses are given out with certain promotions. They may have an expiration date or be unlimited and they cannot be transferred.

**Standalone Installers**

Tape Face has standalone installers available. You can find these installers on the product page on Kiive Audio or Plugin Alliance websites, or on the Manage Registered Plugins page in your Plugin Alliance account. The same installer allows you to start a trial or use a full license that you have already purchased. We offer separate installers for each platform: Windows, MacOS.

After you have downloaded the installer for your platform, you can run it to select the plugin formats that you want to install (VST3, AAX, or AU). The format you need depends on the digital audio workstation (DAW) that you are using. If you are unsure of which format your DAW requires, refer to the DAW software documentation.

**Plugin Alliance Installation Manager**

Tape Face is available to download via Plugin Alliance Installation Manager. In Plugin Alliance Installation Manager, you can select Tape Face in the formats you need and install it directly on your computer-based audio workstation, or transfer to a dedicated offline machine.

To begin, download the Installation Manager for your system (MacOS or Windows) from the Installation Manager page on Plugin Alliance's website. Then extract the zip file and drag the resulting app to your Applications folder (MacOS) or Program Files folder (Windows).
If you want to install Tape Face on an offline computer, you can still use the Installation Manager. See the instructions below.
Online Installation
If your audio workstation has an internet connection, use Plugin Alliance Installation Manager on that computer and select the Download/Install installation type in the sidebar.

You can type "Tape Face" in the search bar to find Tape Face and filter the plugin formats that you want to install (64-bit VST2, VST3, AAX, or AU). This will also determine which formats are downloaded and installed.
Select Tape Face and click the Download & Install button at the bottom right. When the download is complete, click the Install button and Tape Face will be available to use in any DAW that supports the formats you selected.
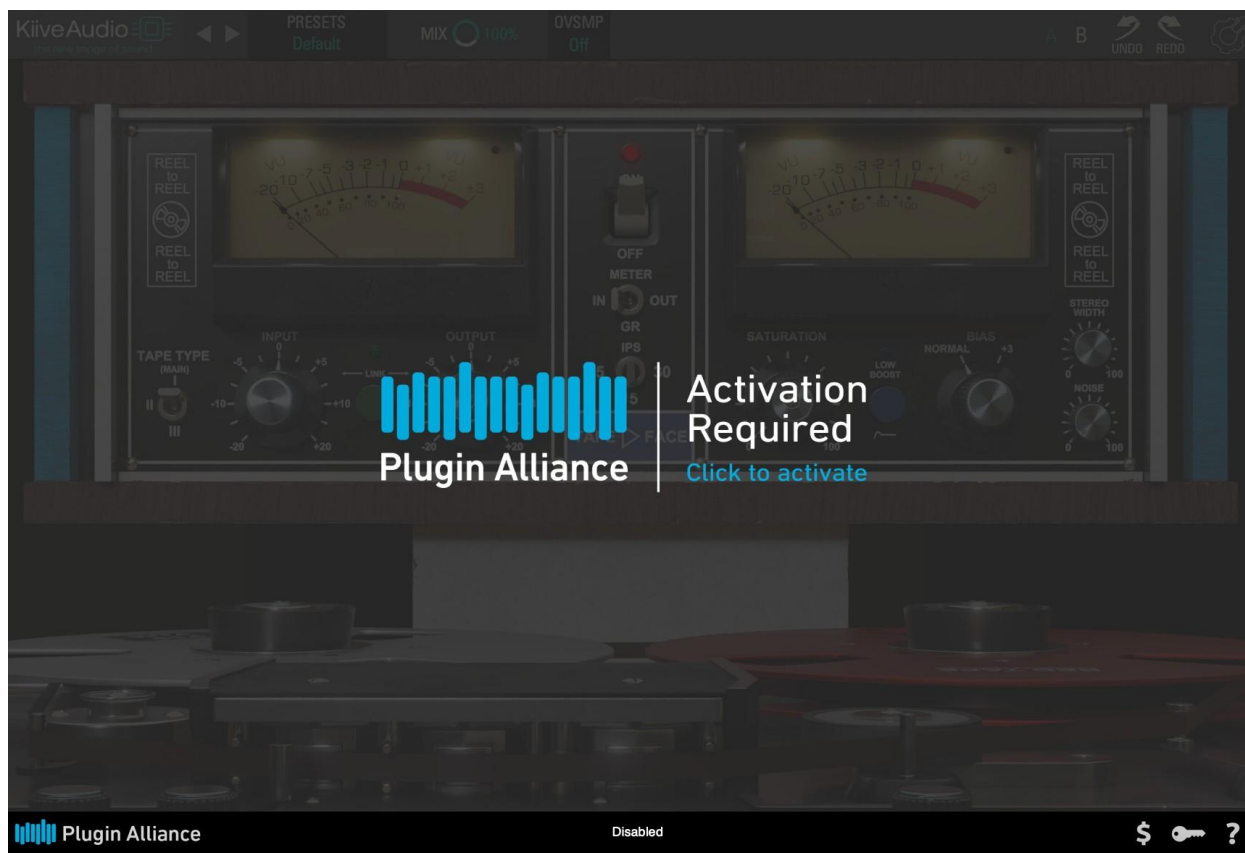Offline Installation on a Computer

To install Tape Face on a computer without an internet connection, you will first need access to an internet-connected computer to download and create an installation package. On the online computer, run Plugin Alliance Installation Manager and select the Download/Export option in the sidebar. The platform options will appear: Mac or Windows 64-bit. Select the platform of your offline device.
You can type "Tape Face" in the search bar to find Tape Face and filter the plugin formats that you want to install (64-bit VST2, VST3, AAX, or AU). This will also determine which formats are downloaded and installed.

Select Tape Face and click the Download & Export button at the bottom right. When the download is complete, click the Save As button to choose a removable drive on which to save the install package. It will be named Installer.pabundle by default, but you can rename it to keep multiple packages organized. Also be sure to copy the Plugin Alliance Installation Manager app to your removable drive, as you will also need that app to install the package. With a copy of the Plugin Alliance Installation Manager app and your installer package, take the removable drive to your offline computer. Copy the Installation Manager to your Applications folder (MacOS) or Program Files folder (Windows), then run it. In the sidebar, select the Import/Install option, then click the Import button on the lower right and select the install package. The Installation Manager will verify the package and an Install button will appear if the file is loaded and ready to go. Click the button to install Tape Face on your offline device.
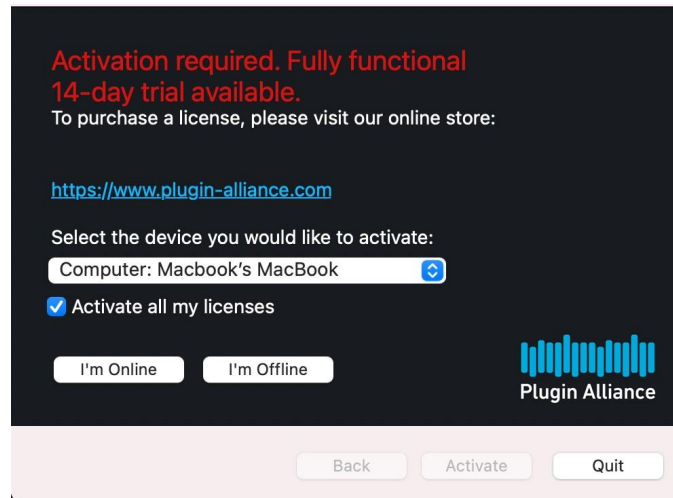
**Activation**

After you have installed Tape Face, start your digital audio workstation (DAW) software. Most DAWs will wait until you instantiate a new plugin in a session before starting the activation process. In Pro Tools, a new plugin will produce the activation window during the plugin scan at startup. Pro Tools will incorrectly report that a plugin is invalid if you don't complete the activation process at startup.

Click on the Activation Required text in the Tape Face window to open the activation window. You will see a drop-down menu that lets you choose which device to activate. Your options will be your computer or any connected USB drives (see USB Activation below). Selecting Activate all my licenses will activate your system on all the available, valid licenses in your Plugin Alliance account. If there were any problems with the activation, a message will describe the reason (such as not having enough available machines on the license).

Because all Plugin Alliance plugins use the same license file, there is no need to reactivate the same plugin in different DAWs. For example, if you activate Tape Face in Pro Tools, it will also be active in Logic, as long as you are logged in to the same user account on the same computer or using the same USB flash drive.
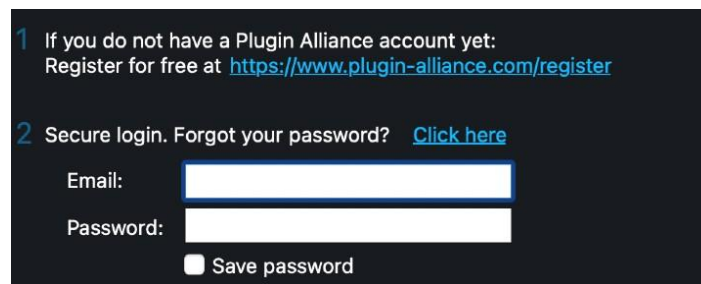In addition, if you log in to a different Plugin Alliance account when activating Tape Face, this will replace your license file. Only the plugins that are active in this new account can be used.

## Online Activation

If you chose *I'm online* in the activation window, you can enter your Plugin Alliance account email address and password to connect to the server and get the current version of your license file automatically. The account you use here is the same one that you use to log in to Plugin Alliance's website.

You can choose to save your log in by selecting the *Save password* checkbox (Fig. 3). Your log in details are encrypted for security and can be used to activate new Plugin Alliance products in the future without having to re-enter your log in data every time.
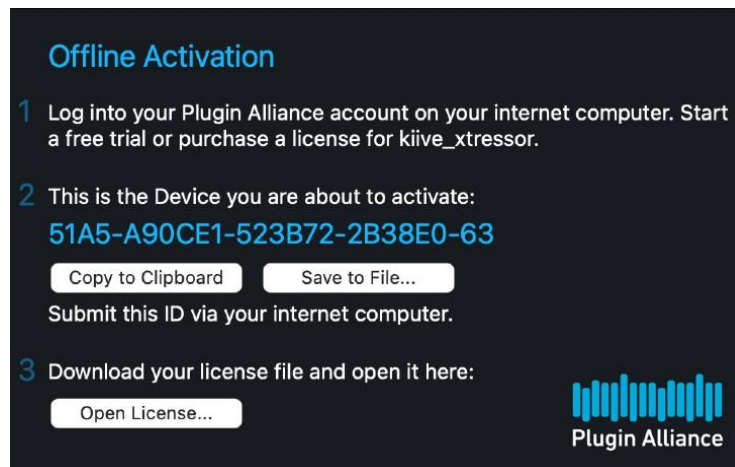


Tape Face will be activated if you have a valid license; otherwise, if you have not started a trial before, you will have the option to start one. The 14-day trial period starts as soon as you activate the plugin.

**First-time Offline Activation**

If your audio computer is not online, the Tape Face activation must be done manually via another computer with internet access. Then, you can copy your license file from the online computer to the offline one.
In this case, choose I'm offline in the activation window. Choose Save to file and save the text file (Fig. 4), named machine_id.txt on a removable drive. Now take the drive to your online computer and connect it.



Log in to your Plugin Alliance account and make sure you have an active license for Tape Face. If you want to start a trial for Tape Face for the first time, go to Plugin Alliance's Create Offline License page, select Tape Face, and click Create License. Visit Plugin Alliance's Manage Devices page, upload the machine_id.txt file in the Activate New Device section and click Activate.
Download the license file from the Download License File section at the bottom of the Manage Devices page to your removable drive. Take the drive back to your offline computer

In the Tape Face activation window, click Open license and choose the pa.license file from your
removable drive (Fig. 4). Finally, click Activate and Tape Face will be available to start using.

**Offline Activation for Existing Devices**

Each offline computer only needs to be registered once in your Plugin Alliance account. To activate Tape Face on a device that is already registered, you can begin on the online computer and skip copying the machine_id.txt file.

To activate one plugin, go to Plugin Alliance's Manage Registered Plugins page in your account. Select Tape Face, and then select your computer in the drop-down menu under Activate Existing Device and click Activate (Fig. 7). Download the license file from the Download License File section at the bottom of the page and save it on a removable drive (Fig. 6). Take the drive to your offline computer.

To activate all your plugins at once, you can use the Manage Devices page instead (Fig. 7). Download the license file from the Download License File section at the bottom of the page and save it on a removable drive (Fig. 6). Take the drive back to your offline computer.

On the offline computer, open the Tape Face activation window, click I'm offline, then Open license and choose the pa.license file from your removable drive (Fig. 4). Finally, click Activate and your plugins will be available to start using.

**USB Activation**

Tape Face is portable when you activate it using an ordinary USB flash drive. With this flash drive, you can run Tape Face on any computer without the need for the computer to be activated. This is especially useful for front-of-house engineers on tour, or engineers who travel to different studios frequently. We highly recommend activating a USB flash drive via an online computer.

Insert the flash drive and make sure that it is mounted in your file system. On an online computer with Tape Face installed, open it in your DAW. Open the activation window by clicking the key icon at the bottom right if it's not open already. Select your flash drive in the drop-down menu under Select the device you would like to activate, then click I'm online. Enter your Plugin Alliance account email address and password. The account you use here is the same one that you use to log in to Plugin Alliance's website. Click Activate to connect to

the server and save the current version of your license file to your flash drive. Now Tape Face can be used on any computer just by plugging in this flash drive.

Some very old flash drives are unsupported and will not appear in your device drop-down. If your USB flash drive is among the unsupported models, please switch to a newer drive.

**Deactivation**

Each of your full license can be active on 3 devices at once. It is available to move your licenses from a machine you no longer use to a new one. You can also reclaim a license from a computer or flash drive that is lost or broken. All of your license data is stored on Plugin Alliance's servers, so no need to worry about losing a license on a crashed hard drive.
Log in to your Plugin Alliance account and go to Manage Devices. In the Activated Devices section, find the name of the device that you want to reclaim, then click the Deactivate button. Trial licenses cannot be reclaimed, but they come with 99 available machines.
Since your license data is stored remotely, there is no need to deactivate a computer or flash drive when you reformat it. Plugin Alliance licensing system will recognize the same machine ID as long as there were no other hardware changes and reuse the existing activation for the device.

Due to the way Windows generates the machine ID, certain hardware modifications may change your computer's machine ID. If this happens, you can use the process above to deactivate the old machine ID, then activate the new one using online or offline activation as needed. You may also consider using USB Activation instead if this happens often on your Windows PC.

Please note that you cannot reclaim the same plugin license from more than seven different machines, but if the same machine is deactivated more than once, it will not be counted again. So if you frequently need to move your licenses to new computers, please consider using a flash drive as one of your three devices (see USB Activation).

**Plugin Toolbar**

Tape Face has a Plugin Alliance toolbar (Fig. 8) below the user interface, giving you access to some basic plugin information, described below.

| Plugin Alliance | Disabled | $ ⚬━ ? |

**PA Logo**
Clicking on the Plugin Alliance logo takes you to the Plugin Alliance website via your web browser if your computer is online.

**License Type**
The center of the toolbar shows the type of license you are running. Licenses with an expiration date will show the number of days until they expire.

**$ Icon**
If you have a trial or financed license for Tape Face, the dollar sign icon will take you to Plugin Alliance's website, where you can purchase a full license or make your next payment.

**Key Icon**
The key icon opens the activation window, allowing you to refresh your license file with device changes you made on Plugin Alliance's website, activate a newly purchased or extended trial, or activate a flash drive connected to your computer.
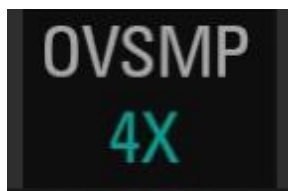
**? Icon**
The question mark icon contains a context menu that links to the product page and downloads section on Plugin Alliance's website.

Contact Plugin Alliance Tech Support for assistance regarding installation or activation problems and questions.
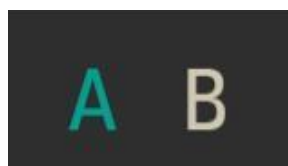
# 3. Top Bar Controls

**PRESETS** selects one of the versatile presets created by Kiive Audio and Featured Artists, or one of the user preset slots.
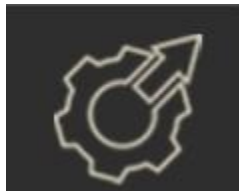
**OVSMP** sets the oversampling rate for Tape Face, its default is Off, but it can go up to 16x. Oversampling increases CPU usage but can reduce aliasing.

**Undo and redo** can move back and forward in the history of tweaks you've made to the controls.

**A B** switches between two saved states of the plugin, useful for comparing changes.

**Settings** access the GUI resize control which changes the size of the window from 75% to 150%. Defaults to 100%. As well as check the version number and info on the plugin

**Mix** blends between the dry and wet signal of the plugin.

# 4. Main Controls



**Tape Type Switch**

*Tape Face now includes switchable tape modes (each with a specific sound)*

*Red and White (I) -* This mode is the exact same as the original tape face. Perfect for getting that pumpy tape sound while adding minimal distortion. This setting is best used for mix bus or drums with heavy transients that need taming.

*Blue (II) -* This tape mode is by far our favourite over here at kiive (*as you'll see by all the presets for this setting*). This mode emulates a near perfectly calibrated tape machine with silky smooth high end, low end bump and a very usable tape compression when the input is driven. Perfect for mix bus or any finishing touches.

*Grey (III) -* This tape mode was made with all our loFi producers in mind. It's a dark and gritty style tape saturation with every heavy Gain reduction and harmonics when pushed.

**Input & Output** - The input and output knobs are your main controls for how the tape emulations will react to your source sounds. Use the input to drive into the saturation and gain reduction.

**Link** - This button is fairly simple. Having this engaged will link the output knob to the input knob to maintain an even gain level.

**On / Off** - This button bypasses the plugin

**Meter** - This switch toggles between the 3 Vu meter visuals.
- *IN (Shows the input of the plugin)*
- *GR (Shows how much Gain reduction is applied)*
- *OUT (Shows the output of the plugin)*

**IPS** - This is a 3 way switch to control the speed the tape spins at. Measured in inches per second. The included ips modes are 7.5, 15, 30.

**Saturation** - This knob is a new feature to Tape Face. Use the saturation control to the threshold of when the signal starts to break up and saturate. This knob reacts differently depending on the selected tape mode.

**Bias –** The Bias knob on Tape Face is not like any old tape bais. This knob when set to +3 engages a completely different saturation algorithm with more low mids and a bit of a grittier distortion.

**Low Boost –** The Low Boost button when pressed in activates a low shelf to help make up some of the low that can be lost when using tape saturation.

**Stereo Width** - This is another new feature to Tape Face. Use this knob to either enhance the stereo width of tracks by emulating the nonlinear qualities found in

actual tape machines due to the Left and Right paths being controlled separately. Or use it to decrease the stereo field and even turn a signal to mono when set to 0.

***Noise –*** The Noise knob allows you to add in analog noise and 50Hz hum found in a lot of vintage gear.

# 5. Troubleshooting

1. Be sure to re-read through the **Setup** section of this manual just in case.
2. Check the **Kiive Audio FAQ** to see if your issue is already listed.
3. If not, contact **support@kiiveaudio.com** with your plugin version, the details of the issue, and the steps to reproduce it.